

► TransTech understands and **SUPPORTS** the complexities of the publishing industry.

PUBLISHING EXPERIENCE

TRANSTECH PRIMARY SERVICES:

- Network Analysis & Design
- Warehouse Process Design
- WMS Specification & Selection
- Material Handling System Design
- Strategic Planning
- Transition Planning
- Education, Training, Testing
- Master Project Management

PUBLISHING BACKGROUND

TransTech Consulting is the preeminent Management Consulting Firm for the publishing industry. Beginning with our initial project at McGraw-Hill in 1983, TransTech has consistently provided analysis, design, project management and implementation services for such publishers as Random House, Thomson, Pearson, Harcourt Company, Houghton Mifflin, Time Warner / Little Brown, Scholastic and Simon & Schuster, and many more.

PUBLISHING SPECIALTIES

With the variety of services required to support each of these unique companies, we clearly understand the complexities of the publishing industry.

- New Release / Street Date Requirements
- Lot / Printing Tracking
- Returns / Credit Processing
- Kitting / Value Added Services
- High Percent Loose-Piece Picking
- Varied Peak Demand Cycles

OUR TEAM

Our staff is comprised of all senior members with extensive experience in both business and engineering. Our consultants are not contract employees, and they are all professionally evaluated to ensure the highest capabilities for analysis, conceptual thinking, leadership, drive and overall professionalism. We evaluate your needs upfront and select the appropriate team for your project, which will remain in place from concept through implementation.

“ From conception to design to implementation of our new distribution center TransTech has stood beside us every step of the way. A true partner, their understanding of our needs—and of the publishing marketplace—ensures that our business is well positioned for the future.”

M.D.S. Vice President
Weekly Reader Corporation

OUR APPROACH

TransTech Consulting understands that no two companies' structures and organizational goals are identical, so we provide customized solutions and services that fit your requirements. We want more than just the typical client/consultant relationship; we want a long-term partnership with our clients. We blend our consultants' technical & functional expertise with your business knowledge, creating a collaborative team of equal partners. Our goal is to provide services that exceed our clients' expectations.

Contact TRANSTECH CONSULTING today and learn more about a visit to your site for an operations



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